
Board Members PresentBrad Merrifield
Laura Candell
Lindsay Menas
Donna Blood
Michael Garcia
Brenda GiannisJames Kane
Lewis Boyce
Sharon Swearingen
Nancy Securo
Andrea Fleming**Excused**

Revel Williams

Absent

Joel Dugan

MSF StaffTim Liebrecht
Dan Swiger**I. Meeting called to order**

- Brad Merrifield called the meeting to order at 4:30 PM, Tuesday, March 23.

II. Review of February 23 Board of Directors meeting minutes

- Donna Blood moved to approve the minutes of the Main Street Fairmont (MSF) January 25 minutes board of directors meeting.
- Sharon Swearingen seconded the motion to approve the minutes as written.
- The February 23 minutes were approved by unanimous vote of the board.

II. III. Treasurer's Report

- Laura Candell presented the February Treasurer's Report and the balances held in Main Street Fairmont's accounts as of 2/28/21
- Laura also reported that the BB&T account was closed, and funds from that account were transferred to the Wesbanco checking account.
- Brenda Giannis moved to approve the financial report as presented
- Donna Blood seconded the motion
- The report was approved by the unanimous vote of the board.

Executive Director's Report

- **Review of the Self Assessment by WV Main Street:** Tim Liebrecht, Brad Merrifield, and Dan Swiger met with Jennifer Brennen, Executive Director of WV Main Street, to review the 2020 self-assessment.
 - Jennifer was very complimentary of MSF work plans
 - Suggested that MSF increase volunteer engagement
 - She noted that all WV Main Streets are encouraged to focus on the economic development of downtown areas.
- **Summer Intern:** Dan Swiger is in contact with Fairmont State University and is looking for a summer intern to help out with the MSF events and assist in the office.
- **Beautify the Friendly City:** MSF will be expanding its Flower Basket drive in 2021.
 - 2021 fundraising goal is set at \$5,000. Funds will purchase new hardware and install additional flower baskets on Adams and Jackson Streets

- In the past year, MSF has invested more than \$5,500 in materials and volunteer hours to improve the downtown business district.

- **Streetscape project:** Tim reported that preliminary discussions were underway to redevelop Monroe Street and Hall Alley. These talks are very preliminary at this point.
- **Citizens Building Financing Modifications:** Tim reported several conversations with First Exchange Bank and the National Community Investment Fund (NCIF) regarding restructuring the debt on the Citizens building. The goal of these discussions is to modify existing loans to improve cash flow.
- **Property Taxes:** MSF contacted the Marion County Assessor's office to have the Citizens building exempt from property tax assessments. The initial request was denied. Tim plans to have a follow-up face-to-face meeting with the Assessor.
- **Feast of the Seven Fishes Mural:** Unveiling scheduled for April 16, the public is invited.

V. Old Business

- No old business.

VI. New Business

- Brenda Giannis moved to craft a resolution empowering the President and Executive Committee to act on behalf of the board and take any actions necessary to modify the existing loan agreements with First Exchange Bank, the NCIF, and the West Virginia Housing Authority
- Laura Candell seconded the motion
- The motion was approved by unanimous vote of the board.

VII. Adjournment

With no further business to come before the board, Laura Candell motioned to adjourn the meeting. The motion was seconded by Donn Blood and approved by a unanimous vote of the board of directors.