
Board Members Present	Excused	Staff	Absent	Guest
Brad Merrifield Brenda Giannis	Allen Staggers	Dan Swiger	Joel Dugan	Cody Offen
Laura Candell Aaron Yanuzo	Donna Blood	Shelby Dillon		Katie Willard
Nancy Seccuro Kara Thomas	Tina Shaw			
James Kane Alex Petry				
Sharon Swearingen				

I. Meeting called to order

- Brad Merrifield called the meeting to order at 4:30 PM, Tuesday, October 25 at Gatherings.

II. Review of Board of Directors September meeting minutes

- The September 2022 minutes were reviewed. Brenda Giannis moved to approve the minutes as written. Motion seconded by Alex Petry. The minutes were approved by unanimous vote of the Board of Directors.

III. Treasurer's Report

- The Treasurer's report was reviewed by all board members. Kara Thomas moved the report be approved as written. Laura Candell seconded the motion. The Treasurer's report was approved by unanimous vote of the board. Copy of the report attached hereto.

IV. Social Bee Marketing Agency - Katie Willard

- Katie came to the board to give thanks to the board for the opportunity to use the incubator space in the Main Street office over the past two years. The support given to her made it possible for her to expand with two full time employees outgrowing the current space. She will be moving into her own office but will be remaining downtown in Veteran's Square. Katie expressed her continuing support for Main Street Fairmont and suggested she would be open to accepting a position on the board when and if a vacancy occurred.
- Main Street Fairmont also gave thanks to Katie and her business for the support she has given through her services. This relationship has shown mutual benefits for both parties and has been an example of what Main Street strives to achieve with small businesses.

V. Executive Director's Report

- On-Going Projects
 - Holiday Celebration Weekend
 - Christmas Tree Lighting
 - Planning has been underway for the tree lighting ceremony for December 8 from 6-7PM. Music will be performed by the Elizabethans. The winner of the coloring contest will also be announced at this event.
 - With the help of WVU Medicine and Main Street Fairmont, the city was able to purchase a new artificial tree to be put up in the Greenspace.
 - Christmas Market
 - There are only 4 spaces available outside of the tent for vendors.

- A program is currently being created to pass out at the event with maps of vendors as well as the full schedule.
- Festival Cucina
 - We are continuing the same process as last year for the Cucina. Main Street Fairmont will take in the money for the tickets via the website while Bob and Shannon Tinnell are responsible for putting on the event. Registration is all online on the MSF website.
- Feast of the Seven Fishes
 - There will be several food vendors Friday for the Taste of the Feast. At the time of the meeting there were 16 food vendors registered for Saturday for the Feast of the Seven Fishes.
- Listing of the Citizen's Building
 - After getting approvals from the government officials, there is one individual interested in viewing the apartments above the Citizens building. Laura Candell was willing to show the space to the individual.
 - Dan Swiger suggests that the board be ready to seriously discuss the possibility of listing the building at the November board meeting.
- Loving WV Mural
 - A final rendition of the proposed mural has been made and the Penny Pincher had a few edits they requested. The artwork and requests were sent back to Evan Chapman. It was suggested that if the returned artwork still does not get approved that the city would move on to a different final location for the mural.
- Outreach
 - Dan Swiger has several interviews scheduled to promote the Hometown Holiday Celebration Weekend including WBOY, WDTV, Rotary, and the Women's Club. By the November meeting, Dan and Shelby will have posters to give to the board to put in public places to help advertise the event as well.

VI. Program Manager's Report

- Hometown Partnership Program
 - After the last meeting, Evan Chapman approached Shelby Dillon with the idea to get multiple businesses involved to entice customers to stay downtown longer and spend in more than one place. The idea is once a customer has shopped at one location, they can take their proof of purchase to another participating location and get a 10% discount. There are a total of fourteen businesses interested in joining. Shelby has been working on a poster and supporting materials to promote this program. The dates for the "Hometown Partnership" program will be November 26 and December 8-10.
- Coloring Contest

- All schools have had the pages delivered and they will be turned in by November 4. Shelby requested some volunteers to help in the judging between the dates of November 7-11. She will be reaching out to this group to schedule a time that works for everyone.

VII. Old Business

- The Nominating Committee will supply a slate of executive board candidates at the November meeting. The committee is as follows:
 - Tina Shaw
 - Brenda Giannis
 - Aaron Yanuzo

VIII. New Business

- Lewis Boyce has resigned from the Board due to other commitments at the Salvation Army. The Board expressed their appreciation for Lewis' service and accepted his resignation.
- Dan Swiger reported some painting would need to be done in the hallway and stairs leading to the two apartments. The Board suggested he move forward with any needed repairs.
- James Kane made a motion to invite Katie Willard to join the Board of Directors. Laura Candell seconded the motion. A vote was taken and was approved unanimously by the rest of the board.

IX. Adjournment

With no further business to come before the board, Alex Petry moved to adjourn the October 25 meeting. The motion was seconded by Kara Thomas. Motion was approved by a unanimous vote of the Board of Directors at approximately 5:10p.