



Membership Program



Fairmont is full of opportunity. Won't you join us as we continue to transform our city into a thriving 21st century community?



The City of Fairmont is ripe for growth for both commercial and residential development. By encouraging new investment in the Downtown, Southside, Eastside, and Riverside areas, the economic tax base will increase, quality affordable housing will be available, and the city center will once again become a vibrant part of the community.

Design improves the City's image by enhancing it's all around physical appearance. Design activities include: creating an inviting atmosphere by beautifying the street scape and rehabilitating historic buildings, instilling good maintenance practices in our districts, encouraging appropriate new construction, developing sensitive design management systems, and long-term planning.



Economic Restructuring strengthens a community's existing economic assets, while diversifying its economic base. Economic restructuring activities include: helping existing downtown businesses expand, recruiting new business to provide a balanced mix, converting unused space into productive property, and sharpening the competitiveness of downtown merchants.



Promotion markets the downtown's unique characteristics to shoppers, investors, new businesses, tourists, and others. Promotion creates a positive image of the downtown, improves consumer and investor confidence in the district, and encourages commercial activity and investment in the area.



Organization builds consensus and cooperation among the various stakeholders, divides the workload, and clearly delineates responsibilities. Organization activities include: getting businesses, residents, investors, organizations, etc. working toward the same goal and assembling the appropriate human and financial resources.



Get Involved and Join a Volunteer Committee!

What We Do and What We've Accomplished

Main Street Fairmont was established in 1993 as a volunteer-driven organization dedicated to revitalizing downtown Fairmont by following the Four Point Approach of the National Main Street Center. The Four Points are a holistic approach to revitalizing downtown and include equally working on organization, promotion, economic restructuring, and design.

Main Street Fairmont's early successes established public/private partnerships, volunteer recruitment and fundraising development. MSF's involvement has been instrumental in the following major projects: the restoration of the historic High Level Bridge, the ongoing restoration of the Marion County Courthouse, and the multi-million dollar private development of Veteran's Square. In 2007, Main Street Fairmont received White House recognition and earned Preserve America Community status on behalf of the City of Fairmont. Then in 2008, MSF received a Preserve America grant to create free podcasts, featuring an oral history and walking tour of downtown Fairmont, called *Finding Fairmont's History*.

Perhaps the most telling example of our impact in the community is the reinvestment statistics between 1994 and 2008. Due to MSF's efforts, the city gained 83 new businesses, 247 new jobs and rehabilitated over 159 buildings. Additionally, Main Street West Virginia bestowed our group with numerous special project awards, recognizing MSF as an organization dedicated to its community. We invite you to become an integral part of Main Street Fairmont's success. Sign up to volunteer or become a member today!

Member Benefits

- ❖ Subscription to Monthly Newsletter
- ❖ Architectural and Design Assistance
- ❖ Facade and Sign Grants
- ❖ Co-op Advertising Opportunities
- ❖ Historic Preservation Tax Credit Assistance
- ❖ Historic Preservation Grant Assistance
- ❖ Liaisons with City, County, and State Agencies
- ❖ Link to Your Business on Our Web Site
- ❖ Retail Sales Promotions
- ❖ On-site Technical Assistance
- ❖ Publicity and News Releases
- ❖ State-wide Advocacy
- ❖ Seminars & Workshops
- ❖ Low Interest Loan Pool
- ❖ Main Street Mornings
- ❖ Ribbon Cuttings and More

Annual Membership

Name _____

Organization _____

Address _____

City/State/Zip _____

Phone _____ Fax _____

Email* _____

- Individual\$25
- Non-profit\$75
- Business (1-5 employees)\$100
- Business (6+ employees)\$150
- Commercial Building Owner\$200
- Main Street Supporter\$500
- Main Street Advocate\$1,000
- Main Street Benefactor\$2,500
- Main Street Hero\$5,000
- Donation\$_____

Yes! I'd like to volunteer.

*Our monthly newsletter is distributed electronically. To receive publications in print, please add \$10 to your annual membership. Main Street Fairmont is a 501(c)(3) non-profit organization. All contributions are tax-deductible.